

## ORDER



|            |                      |  |                         |              |
|------------|----------------------|--|-------------------------|--------------|
| Orders     | Order / Rev:         | 102150   | Primary AE:             | Amy McCreary |
|            | Alt Order #:         | 06817867                                       | Sales Office:           | BLPHI        |
|            | Product Desc:        | DCCC   | Sales Region:           | National     |
|            | Estimate:            | 1194   |                         |              |
|            | Flight Dates:        | 10/16/12 - 10/22/12                            |                         |              |
|            | Original Date / Rev: | 05/24/12 / 07/19/12                            |                         |              |
|            | Order Type:          | GENERAL  |                         |              |
| Agency     | Name:                | Great American Media                           | Billing Type:           | Cash         |
|            | Buying Contact:      |  | Billing Calendar:       | Broadcast    |
|            | Billing Contact:     |  | Billing Cycle:          | EOM/EOC      |
|            |                      | 1010 Wisconsin Ave. NW<br>Washington, DC 20007 | Agency Commission:      | 15%          |
| Advertiser | Name:                | Democratic Congressional Campaign              | <i>Revised</i>          |              |
|            | Demographic:         | A35+   | New Business Thru:      |              |
|            | Product Codes:       | PLI2   | Order Separation:       | 00:15:00     |
|            | Priority:            | SELECT PRIORITY CODE                           | Advertiser External ID: |              |
|            | Revenue Codes:       | POLITICAL/AGY, ISSUE, GEN                      | Agency External ID:     |              |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/22/12 | 125     | \$86,950.00  | \$73,907.50 |

## Totals

| Month        | # Spots | Gross Amount | Net Amount  | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 125     | \$86,950.00  | \$73,907.50 | 0.00   |
| Totals       | 125     | \$86,950.00  | \$73,907.50 | 0.00   |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 37%   | \$86,950.00  |
| Market      | 100%  | \$235,000.00 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 24%   | \$56,400.00 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 16%   | \$37,600.00 |
| KTUD              | 0%    | \$0.00      |
| KVVU              | 20%   | \$47,000.00 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 3%    | \$7,050.00  |

| Ln                        | Ch   | Start          | End      | Inventory Code | Break            | Start/End Time | Days    | Len | Spots | Rate     | Pri | Rtg  | Type | Spots | Amount     |
|---------------------------|------|----------------|----------|----------------|------------------|----------------|---------|-----|-------|----------|-----|------|------|-------|------------|
| E 1                       | KSNV | 10/16/12       | 10/22/12 | M-F 5-6a       | WakeUp w/Wagners | 5-6a           | MTWTF-- | :30 | 5     | \$400.00 | 1   | 0.00 | NM   | 5     | \$2,000.00 |
| M-F 5-6a WakeUp w/Wagners |      |                |          |                |                  |                |         |     |       |          |     |      |      |       |            |
|                           |      |                |          |                |                  |                |         |     |       |          |     |      |      |       |            |
|                           |      | Start Date     | End Date | Weekdays       | Spots/Week       | Rate           | Rating  |     |       |          |     |      |      |       |            |
|                           |      | Week: 10/16/12 | 10/22/12 | MTWTF--        | 5                | \$400.00       | 0.00    |     |       |          |     |      |      |       |            |

Order / Rev: 102150  
Alt Order #: 06817867  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Cc  
Product Desc: DCCC  
Estimate: 1194

KSNV

| Ln   | Ch       | Start    | End        | Inventory Code            | Break     | Start/End Time | Days    | Len | Spots     | Rate      | Pri  | Rtg | Type | Spots      | Amount      |          |          |            |      |        |                |          |         |    |          |      |
|--|----------|----------|------------|---------------------------|-----------|----------------|---------|-----|-----------|-----------|------|-----|------|------------|-------------|----------|----------|------------|------|--------|----------------|----------|---------|----|----------|------|
| E 1  | KSNV     | 10/16/12 | 10/22/12   | M-F 5-6a WakeUp w/WagnM   | 5-6a      |                | MTWTF-- | :30 | 5         | \$400.001 | 0.00 | NM  |      | 5          | \$2,000.00  |          |          |            |      |        |                |          |         |    |          |      |
| M-F 5-6a WakeUp w/Wagners  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| WAKE UP WITH THE WAGNERS   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Week: 10/16/12   | 10/22/12 | MTWTF--  | 5          | \$400.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 2  | KSNV     | 10/16/12 | 10/22/12   | Wake Up Early w/ Wagn&M   | 430a-5a   |                | MTWT--S | :30 | 4         | \$200.001 | 0.00 | NM  |      | 4          | \$800.00    |          |          |            |      |        |                |          |         |    |          |      |
| Wake Up Early Wagners  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| WAKE UP EARLY W/ THE WAGNERS   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/16/12   | 10/22/12 | MTWT--S  | 4          | \$200.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 3  | KSNV     | 10/16/12 | 10/22/12   | M-F 6-7a WakeUp w/WagnM   | 6-7a      |                | MTWTF-- | :30 | 5         | \$725.001 | 0.00 | NM  |      | 5          | \$3,625.00  |          |          |            |      |        |                |          |         |    |          |      |
| M-F 6-7a WakeUp w/Wagners  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| WAKE UP WITH THE WAGNERS   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/16/12   | 10/22/12 | MTWTF--  | 5          | \$725.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 4  | KSNV     | 10/16/12 | 10/22/12   | Today Show                | CM        | 658a-9am       | MTWTF-- | :30 | 14        | \$900.001 | 0.00 | NM  |      | 14         | \$12,600.00 |          |          |            |      |        |                |          |         |    |          |      |
| Today Show   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| TODAY SHOW   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/16/12   | 10/22/12 | MTWTF--  | 14         | \$900.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 5  | KSNV     | 10/20/12 | 10/20/12   | News 3 Sunrise - SATURDAY | 6a-7a     |                | -----S- | :30 | 1         | \$375.001 | 0.00 | NM  |      | 1          | \$375.00    |          |          |            |      |        |                |          |         |    |          |      |
| News 3 Sunrise SATURDAY  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| NEWS 3 AT SUNRISE  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/15/12   | 10/21/12 | -----S-  | 1          | \$375.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 6  | KSNV     | 10/20/12 | 10/20/12   | Saturday Today            | CM        | 7a-9am         | -----S- | :30 | 2         | \$625.001 | 0.00 | NM  |      | 2          | \$1,250.00  |          |          |            |      |        |                |          |         |    |          |      |
| Saturday Today   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| SATURDAY TODAY   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/15/12   | 10/21/12 | -----S-  | 2          | \$625.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 7  | KSNV     | 10/21/12 | 10/21/12   | News 3 Sunrise - SUNDAY   | 6a-7a     |                | -----S  | :30 | 1         | \$375.001 | 0.00 | NM  |      | 1          | \$375.00    |          |          |            |      |        |                |          |         |    |          |      |
| News 3 Sunrise SUNDAY  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| NEWS 3 AT SUNRISE  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/15/12   | 10/21/12 | -----S   | 1          | \$375.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 8  | KSNV     | 10/21/12 | 10/21/12   | Sunday Today              | CM        | 7a-8am         | -----S  | :30 | 2         | \$500.001 | 0.00 | NM  |      | 2          | \$1,000.00  |          |          |            |      |        |                |          |         |    |          |      |
| Sunday Today   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| TODAY ON SUNDAY  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/15/12   | 10/21/12 | -----S   | 2          | \$500.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 9  | KSNV     | 10/21/12 | 10/21/12   | News 3 Today Wknd         | CM        | 9a-930am       | -----S  | :30 | 1         | \$500.001 | 0.00 | NM  |      | 1          | \$500.00    |          |          |            |      |        |                |          |         |    |          |      |
| News 3 Today   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| NEWS 3 TODAY/WKEND   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/15/12   | 10/21/12 | -----S   | 1          | \$500.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 10   | KSNV     | 10/21/12 | 10/21/12   | Chris Matthews 9:30AM     | CM        | 9:30a-10a      | -----S  | :30 | 1         | \$500.001 | 0.00 | NM  |      | 1          | \$500.00    |          |          |            |      |        |                |          |         |    |          |      |
| Chris Matthews SUN 9:30am  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| CHRIS MATTHEWS SHOW  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/15/12   | 10/21/12 | -----S   | 1          | \$500.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 11   | KSNV     | 10/16/12 | 10/22/12   | M-F Today Show II         | CM        | 9-10a          | MTWTF-- | :30 | 10        | \$425.001 | 0.00 | NM  |      | 10         | \$4,250.00  |          |          |            |      |        |                |          |         |    |          |      |
| 3rd HCM  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| M-F Today Show II  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| TODAY SHOW II  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
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| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/16/12   | 10/22/12 | MTWTF--  | 10         | \$425.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 12   | KSNV     | 10/16/12 | 10/22/12   | M-F Today Show III        | CM        | 10am-11am      | MTWTF-- | :30 | 5         | \$325.001 | 0.00 | NM  |      | 5          | \$1,625.00  |          |          |            |      |        |                |          |         |    |          |      |
| 4th HCM  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Today 4th Hour   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| TODAY SHOW III   |          |          |            |                           |           |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>5</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>  |          |          |            |                           |           |                |         |     |           |           |      |     |      |            | Start Date  | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 10/16/12 | 10/22/12 | MTWTF-- | 5  | \$325.00 | 0.00 |
| Start Date   | End Date | Weekdays | Spots/Week | Rate                      | Rating    |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| Week: 10/16/12   | 10/22/12 | MTWTF--  | 5          | \$325.00                  | 0.00      |                |         |     |           |           |      |     |      |            |             |          |          |            |      |        |                |          |         |    |          |      |
| E 13   | KSNV     | 10/16/12 | 10/22/12   | CM                        | 11am-12pm | MTWTF--        | :30     | 10  | \$325.001 | 0.00      | NM   |     | 10   | \$3,250.00 |             |          |          |            |      |        |                |          |         |    |          |      |

Order / Rev: 102150  
Alt Order #: 06817867  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: DCCC  
Estimate: 1194

KSNV

| Ln   | Ch   | Start             | End             | Inventory Code             | Break  | Start/End Time    | Days    | Len     | Spots       | Rate          | Pri       | Rtg  | Type | Spots | Amount     |            |
|------|------|-------------------|-----------------|----------------------------|--------|-------------------|---------|---------|-------------|---------------|-----------|------|------|-------|------------|------------|
|      |      |                   |                 | Rachael Ray                |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | Rachael Ray                |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | RACHEL RAY                 |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 10                |         |         | \$325.00    | 0.00          |           |      |      |       |            |            |
| E 14 | KSNV | 10/16/12          | 10/22/12        | Noon News                  | CM     | 12-1230pm         | MTWTF-- | :30     | 5           | \$425.001     | 0.00      | NM   |      | 5     | \$2,125.00 |            |
|      |      |                   |                 | Noon News                  |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | NEWS 3 AT NOON             |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$425.00    | 0.00          |           |      |      |       |            |            |
| E 15 | KSNV | 10/16/12          | 10/22/12        | The Agenda                 | 1230pm | CM                | 1230-1p | MTWTF-- | :30         | 5             | \$325.001 | 0.00 | NM   |       | 5          | \$1,625.00 |
|      |      |                   |                 | The Agenda                 | 1230pm |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | NEWS 4: THE AGENDA         |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$325.00    | 0.00          |           |      |      |       |            |            |
| E 16 | KSNV | 10/16/12          | 10/22/12        | The Doctors                | CM     | 2pm-3pm           | MTWTF-- | :30     | 5           | \$325.001     | 0.00      | NM   |      | 5     | \$1,625.00 |            |
|      |      |                   |                 | The Doctors                |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | THE DOCTORS                |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$325.00    | 0.00          |           |      |      |       |            |            |
| E 17 | KSNV | 10/16/12          | 10/22/12        | Dr. Phil                   | CM     | 3-4p              | MTWTF-- | :30     | 5           | \$450.001     | 0.00      | NM   |      | 5     | \$2,250.00 |            |
|      |      |                   |                 | Dr Phil                    |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | DR. PHIL                   |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$450.00    | 0.00          |           |      |      |       |            |            |
| E 18 | KSNV | 10/16/12          | 10/22/12        | News 3 at 4 (1/2 hr)       | CM     | 4-430p            | MTWTF-- | :30     | 5           | \$725.001     | 0.00      | NM   |      | 5     | \$3,625.00 |            |
|      |      |                   |                 | News 3 at 4                |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | FIRST NEWS 3 AT FOUR       |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$725.00    | 0.00          |           |      |      |       |            |            |
| E 19 | KSNV | 10/16/12          | 10/22/12        | News 3 at 430pm            | CM     | 430-5pm           | MTWTF-- | :30     | 5           | \$725.001     | 0.00      | NM   |      | 5     | \$3,625.00 |            |
|      |      |                   |                 | News 3 at 4:30PM           |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | NEWS 4 AT 430P             |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$725.00    | 0.00          |           |      |      |       |            |            |
| E 20 | KSNV | 10/16/12          | 10/22/12        | M-F Early News             | CM     | 5-630p            | MTWTF-- | :30     | 5           | \$1,200.001   | 0.00      | NM   |      | 5     | \$6,000.00 |            |
|      |      |                   |                 | M-F Early News             |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | EARLY NEWS                 |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$1,200.00  | 0.00          |           |      |      |       |            |            |
| E 21 | KSNV | 10/20/12          | 10/20/12        | Sa-Su Early News           | CM     | 5pm-630pm         | -----S- | :30     | 1           | \$675.001     | 0.00      | NM   |      | 1     | \$675.00   |            |
|      |      |                   |                 | Sa-Su Early News           |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | KSNV EARLY NEWS            |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/15/12    | 10/21/12        | -----S-                    |        | 1                 |         |         | \$675.00    | 0.00          |           |      |      |       |            |            |
| E 22 | KSNV | 10/16/12          | 10/22/12        | M-F Jeopardy               | CM     | 630-7pm           | MTWTF-- | :30     | 4           | \$1,300.001   | 0.00      | NM   |      | 4     | \$5,200.00 |            |
|      |      |                   |                 | M-F Jeopardy               |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | JEOPARDY                   |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 4                 |         |         | \$1,300.00  | 0.00          |           |      |      |       |            |            |
| E 23 | KSNV | 10/16/12          | 10/22/12        | M-F Wheel                  | CM     | 7-730pm           | MTWTF-- | :30     | 5           | \$1,300.001   | 0.00      | NM   |      | 5     | \$6,500.00 |            |
|      |      |                   |                 | M-F Wheel of Fortune       |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | WHEEL OF FORTUNE           |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/16/12    | 10/22/12        | MTWTF--                    |        | 5                 |         |         | \$1,300.00  | 0.00          |           |      |      |       |            |            |
| E 24 | KSNV | 10/20/12          | 10/20/12        | Weekend Jeopardy/Wheel     | CM     | 630-730pm         | -----S- | :30     | 2           | \$525.001     | 0.00      | NM   |      | 2     | \$1,050.00 |            |
|      |      |                   |                 | WKND Jeop/Wheel            |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      |                   |                 | JEOPARDY/ WHEEL OF FORTUNE |        |                   |         |         |             |               |           |      |      |       |            |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |        | <u>Spots/Week</u> |         |         | <u>Rate</u> | <u>Rating</u> |           |      |      |       |            |            |
|      |      | Week: 10/15/12    | 10/21/12        | -----S-                    |        | 2                 |         |         | \$525.00    | 0.00          |           |      |      |       |            |            |
| E 25 | KSNV | 10/22/12          | 10/22/12        |                            | CM     | 8-10pm            | M-----  | :30     | 2           | \$4,000.001   | 0.00      | NM   |      | 2     | \$8,000.00 |            |

Order / Rev: 102150  
 Alt Order #: 06817867  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: DCCC  
 Estimate: 1194

KSNV

| Ln  | Ch       | Start    | End      | Inventory Code         | Break | Start/End Time | Days    | Len | Spots | Rate        | Pri  | Rtg | Type   | Spots | Amount      |
|---|----------|----------|----------|------------------------|-------|----------------|---------|-----|-------|-------------|------|-----|--------|-------|-------------|
| Mon PR 8-10p<br>Monday Prime 8-10pm                 |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| THE VOICE   |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Start Date End Date Weekdays Spots/Week Rate Rating |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Week: 10/22/12                                      | 10/28/12 | M-----   | 2        | \$4,000.00             | 0.00  |                |         |     |       |             |      |     |        |       |             |
| E 26  | KSNV     | 10/21/12 | 10/21/12 | News 3 Live in Prime   | CM    | 7-10pm         | -----S  | :30 | 2     | \$1,600.001 | 0.00 | NM  |        | 2     | \$3,200.00  |
| News 3 in Prime                                     |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| NEWS AFTER NFL                                      |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Start Date End Date Weekdays Spots/Week Rate Rating |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Week: 10/15/12                                      | 10/21/12 | -----S   | 2        | \$1,600.00             | 0.00  |                |         |     |       |             |      |     |        |       |             |
| E 27  | KSNV     | 10/21/12 | 10/21/12 | LAW & ORDER (synd)     | ROM   | SU 10-11P      | -----S  | :30 | 2     | \$900.001   | 0.00 | NM  |        | 2     | \$1,800.00  |
| Law & Order (synd) PRIME                            |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| LAW & ORDER   |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Start Date End Date Weekdays Spots/Week Rate Rating |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Week: 10/15/12                                      | 10/21/12 | -----S   | 2        | \$900.00               | 0.00  |                |         |     |       |             |      |     |        |       |             |
| E 28  | KSNV     | 10/16/12 | 10/22/12 | M-F News 3 at Eleven   | CM    | 11pm-1135pm    | MTWTF-- | :30 | 2     | \$1,200.001 | 0.00 | NM  |        | 2     | \$2,400.00  |
| M-F News 3 at Eleven                                |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| NEWS 3 NIGHTSIDE                                    |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Start Date End Date Weekdays Spots/Week Rate Rating |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Week: 10/16/12                                      | 10/22/12 | MTWTF--  | 2        | \$1,200.00             | 0.00  |                |         |     |       |             |      |     |        |       |             |
| E 29  | KSNV     | 10/20/12 | 10/20/12 | Sa-Su News 3 at Eleven | CM    | 11pm-1135pm    | -----S- | :30 | 1     | \$1,100.001 | 0.00 | NM  |        | 1     | \$1,100.00  |
| Sa-Su News 3 at Eleven                              |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| NEWS 3 NIGHTSIDE                                    |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Start Date End Date Weekdays Spots/Week Rate Rating |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Week: 10/15/12                                      | 10/21/12 | -----S-  | 1        | \$1,100.00             | 0.00  |                |         |     |       |             |      |     |        |       |             |
| E 30  | KSNV     | 10/16/12 | 10/22/12 | The Tonight Show       | CM    | 1135p-1237a    | MTWTF-- | :30 | 8     | \$500.001   | 0.00 | NM  |        | 8     | \$4,000.00  |
| Tonight Show  |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| TONIGHT SHOW W/ JAY LENO                            |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Start Date End Date Weekdays Spots/Week Rate Rating |          |          |          |                        |       |                |         |     |       |             |      |     |        |       |             |
| Week: 10/16/12                                      | 10/22/12 | MTWTF--  | 8        | \$500.00               | 0.00  |                |         |     |       |             |      |     |        |       |             |
|   |          |          |          |                        |       |                |         |     |       |             |      |     | Totals | 125   | \$86,950.00 |